

*Congratulations!*

YOUR BOOK PASSED THE  
CONTENT EVALUATION



**The Untold Secret of My Connie  
My First and Last Love: Medical  
Negligence and Conspiracy**

*by Pradeep Berry*

# *The New York Times Newspaper*

The New York Times Sunday Book Review is a weekly paper-newspaper and is considered the nation's most credible review of good literature. It houses the widely cited and influential New York Times Bestseller List, and has been shaping reading and purchasing lists for generations. This insert appears in the Sunday edition of the New York Times, which boasts a circulation of 1.1 million and a readership of 4.6 million\*



## *Who are we?*

The New York Times is dedicated to helping people understand the world through on-the-ground, expert and deeply reported independent journalism.

The New York Times is an American newspaper based in New York City with worldwide influence and readership.

Since 1851, The New York Times has been on the ground reporting stories from around the globe that no one else was telling, the Times has long been regarded within the industry as a national "newspaper of record".

## **OUR MISSION**

WE SEEK THE TRUTH AND  
HELP PEOPLE UNDERSTAND  
THE WORLD.



# *How to Get on the New York Times Bestseller?*

A Stanford Business School analysis done years ago concluded by saying that the “majority of book buyers seem to use the Times’ list as a signal of what’s worth reading.”



*Get your book in  
front of those  
that matter –  
book buyers,  
reviewers,  
traditional  
publishers.*

## *Why the New York Times?*

**#1**

DESTINATION FOR OPINION LEADERS  
FOR 14 YEARS

**150M**

The New York Times digital reaches  
150M online users global

**60%**

Over half of The New York Times U.S.  
audience is made up of Gen Z and  
Millennial readers

**\$1 TRILLION**

The New York Times digital affluent  
visitors wield over \$1 trillion in total  
buying power 4

# NYTimes Newspaper

## Audience

**5.6M READERS**

NYTimes Sunday readers choose to spend 61 minutes with us. That's more time on average with the publication than readers of leading lifestyle, fashion and business titles.1

**100+**

YEARS OF AWARD-WINNING WORK

**130**

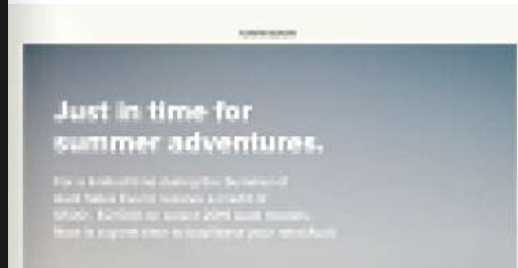
PULITZER PRIZES

**5**

PEABODY AWARDS

**58**

EMMY AND OSCAR NOMINATIONS



# Review



## Outsiders of Africa

This novel follows the expeditions of two unusual

BY BRUCE BARCOTT

MAX TOMBAY, one of the two central characters in Audrey Schulman's new novel, is many things: an ethnobotanist; a mixed-race explorer; Me. Above her in the middle of an American bare her own skin which of her element creates a remarkable character. The book of maceuticals r

## The New York Times Book Review

THE RIVER SWIMMER Page 23  
Ron Carlson on Jim Harrison  
MY BELIEVED WISDOM Page 21  
Emily Danford on Sarah Seaman  
HAWKILL, FRENCH WOODS Page 13  
Ben Fountain on Amy Wilentz



## Eyes Wide Shut

By Michael Kinsley

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